

K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA)

REPORT OF GUEST LECTURE CONDUCTED ON 18TH August 2021

Date: 18TH AUGUST 2021

Time: 11.am

Platform: ZOOM (5049381869)

Resource Person: Dr. Shubha Muralidhar

Enclosed:

1. Poster

2. Photographs of Guest Lecture

3. Certificate

Prof. SREEDHAR.N Dr. R K GOPAL CO-ORDINATOR HOD

"REPORT ON SELF AWARNESS WITH JOHARI WINDOW"

1. Event name: Virtual Subject Expert Guest Lecture.

2. Topic: Media Enhancing Self Awareness with Johari Window

3. Date and time: 18th AUGUST 2021, 11. am to 12 am

4. Targeted audience: MBA 2nd Sem. students of KSSEM

5. Poster



6. Picture of speaker and details about Speaker:



- Dr. Shubha Muralidhar has more than 2 decades of teaching experience.
- A passionate teacher and a researcher. She has more than 20 research papers in peer reviewed journals of National and International repute.
- Has co-authored a book on "Change and Knowledge Management" catering to the needs of the post graduate management students.

- Involved in academic activities with other institutions namely Member Board of Studies, Member Board of Examination and Member Doctoral Committee.
- Currently 3 research scholars are pursuing Ph.D from VTU, Belagavi under her guidance.
- Conducted workshops on SPSS, Psychometric tests, Campus to corporate programmes for students, Case study teaching and writing and the like
- Invited for lectures in the area of Outcomes based education for Management colleges
- Co-ordinated a five day course on "Social Entrepreneurship" under the aegis of Global Academic Initiative network (GIAN), MHRD
- Specialized in the field of HR, basically a science graduate moved on to do a Masters Programme in Management as well as Commerce. She has also completed M.Phil in Management and did her Ph.D. in Management from Bharathiar University, Coimbatore

Name of the Resource Person	Dr. Shubha Muralidhar		
Department	MBA		
Qualification	MBA,Phd.		
Designation	Assistant professor		
Area of specialization	HR		
Company / Institute Name	BMS College of Engineering		
No. of years of Experience	15 Experience in Media sales.		

7. Screenshots:



8. Certificate of Appreciation:



K.S. Group of Institutions

K.S. School of Engineering and Management

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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

This is presented to

Dr. Shubha Muralidhar, Department of Management Studies, BMS College of Engineering, Bangalore

for effectively conducting the Webinar titled
"ENHANCINCING SELF AWARENESS WITH JOHARI WINDOW"
on 18th August 2021

DR. R. K. GOPAL HOD-MBA

DR. RAMA NARASIMHA PRINCIPAL

8. Summary:

Johari Window is a technique that aims to help people understand their emotional and physical relationship with self and other people. It is used in both a self-help context, group setting and in the corporate environment to improve individual and team performance.

Invented by Psychologists Joseph Luft and Harry Ingham, the Johari Window helps us to understand self-awareness and the human interaction that results from our personal self-awareness. We are often unaware of how others perceive us, how we present ourselves to others, and even how well we know ourselves.

Dr. Shubha Muralidhar explained the concept of johari window through questionnaire. Same will be executed in the class room for the better understanding of the concept.

Prof. SREEDHAR.N **CO-ORDINATOR**

Dr. R K GOPAL **HOD**