

K.S. School of Engineering and Management
Kanakapura Road, Bangalore -560109
Department of Management Studies (MBA)

REPORT ON VIRTUAL GUEST LECTURE ON CAPM MODEL

Event name: Virtual Guest lecture for PG

Topic: Capital Asset Pricing Model

Date and time: 23 Dec 2021 at 11.00 AM

Targeted audience: MBA students

Resource Person: Dr.Srikanth P, Associate Professor,School of Business and Management of Christ University, Bangalore

Platform: Google Meet

Event Coordinator: Prof. Roopa Balavenu

SUBJECT EXPERT WEBINAR SERIES ON “CAPITAL ASSET PRICING MODEL” ON 23rd DEC. 2021

Subject expert Webinar Series on “**Capital Asset Pricing Model**” was conducted for both 3rd sem MBA students and faculty members on 23rd December 2022 at 11:30am. by **Dr.Srikanth P, Associate Professor,School of Business and Management of Christ University, Bangalore** was the speaker. Around 40 participants and 6 faculty members actively participated in the session. The program was inaugurated by and concluded by Prof.Roopa Balavenu, Department of MBA. Speaker Highlighted on Security Market line, Capital Market Line, Sharpe Single index Model, arbitrage Pricing model . The event was coordinated by Prof. Roopa Balavenu. E-Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding a few Financial Models.



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**DEPARTMENT OF MBA
INVITES YOU FOR
VIRTUAL SUBJECT EXPERT GUEST
LECTURE ON**

"CAPM MODEL"

BY

**DR. SRIKANTH P,
ASSOCIATE PROFESSOR,
SCHOOL OF BUSINESS AND
MANAGEMENT, CHRIST UNIVERSITY,
BANGALORE**



23rd December 2021 at 11:00 AM

**PROF. ROOPA BALAVENU
CO-ORDINATOR**

**DR. R. K. GOPAL.
HOD-MBA**

**DR. RAMA NARASIMHA
PRINCIPAL**

Resource Person Profile:

Dr. P. Srikanth

A Brief Biodata

Dr. P. Srikanth is currently Associate Professor at School of Business and Management in Christ University, Bangalore, India. He is the co-coordinator of the Finance Specialization in the Kengeri Campus of the University.

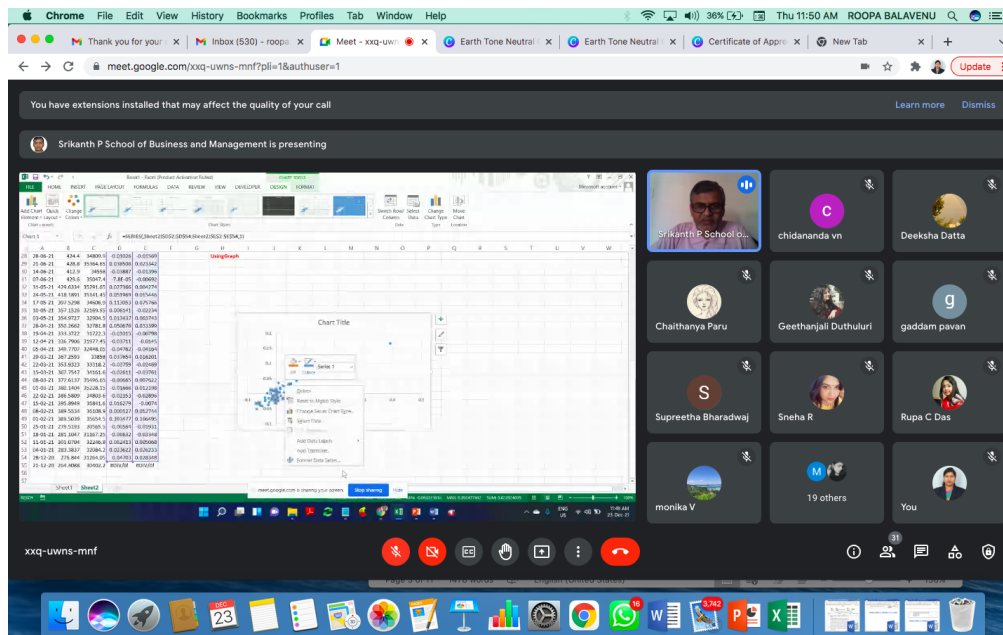
He has a Bachelor's degree in Commerce from Sri Krishna Devaraya University, Anantapur, India; Full-time MBA from Annamalai University, Chidambaram and received his Ph. D in Finance from Karnatak University, Dharwad, India.

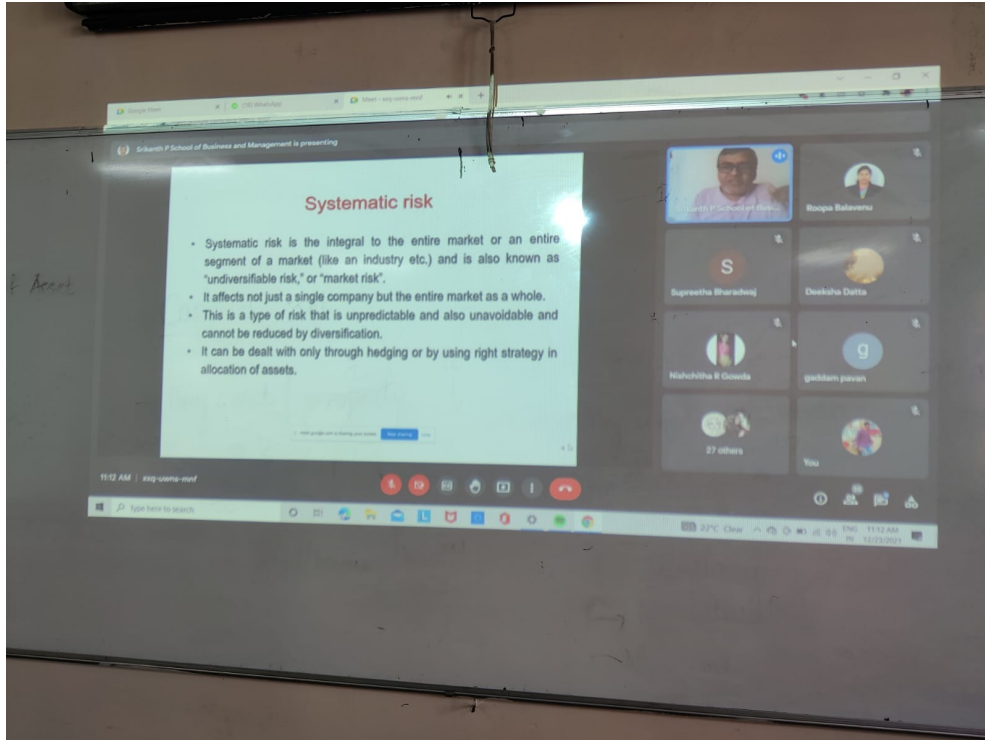
He has an experience of around 18 years in teaching and 8 years in industry. He has published 7 book chapters and a number of papers in journals and has presented about 20 research papers in national and international conferences.

He teaches at the Post Graduate level in the area of finance and accounting. He teaches courses like Mergers and Acquisitions, Financial Accounting and Management Accounting, Security Analysis and Portfolio Management, Financial Reporting and Analysis, Strategic Financial Management, Management of Financial Services.



Snippets of the Event:





Appreciation Certificate:



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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

This is presented to

**Dr. Srikanth P, Associate Professor,
School of Business and Management,
Christ University, Bangalore**

for effectively conducting the Subject Expert Webinar titled
"CAPM Model"
on 23rd Dec. 2021

**DR. R. K. GOPAL
HOD-MBA**

**DR. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR**

CO-ORDINATOR
Prof. Roopa Balavenu

HOD-MBA
Dr. R. K Gopal