



K.S. School of Engineering and Management  
Kanakapura Rd, Blore -109  
Department of Management Studies (MBA)

**REPORT OF ED-CELL ACTIVITY**  
**WEBINAR ON DATA SCIENCE AND ANALYTICS ON 17/12/2021**

Date: 17th Dec 2021

Time: 1.30 pm

Platform: Zoom

PMID: 201 782 8565

Resource Person: Mr. Suresh S Rao, M.T. SAAC


ED-Cell organized Webinar on "**Data Science and Analytics**" for 3rd SEM students of MBA.


46 Internal and External participants were there in the session. The session began with the Introduction by Sneha R, Professor, MBA Department, Welcome speech and Introduction of the Speaker was done by Monika (2<sup>nd</sup> Year MBA Student), The topics - data analytics, artificial intelligence, robotics, data science were covered. Vote of thanks was proposed by Soundarya (2<sup>nd</sup> Year MBA Student). Session was concluded by Roopa Balavenu, Professor, MBA Department and Feedback link was sent to the participants. E-Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. It was very informative session, Students gained enormous knowledge and the event was completed successfully.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form

  
Prof. SNEHA R  
CO-ORDINATOR

  
Dr. R K GOPAL  
HOD  
Professor & HOD-MBA,  
K.S. School of Engineering & management,  
#15, Mallasandra, Off Kanakapura Road,  
Bengaluru - 560 109

  
Dr. K RAMA NARASIMHA  
Principal/Director  
K.S. School of Engineering and Management  
Bengaluru - 560 109



K.S. Group of Institutions

**K.S. School of Engineering and Management**

**KSSEM**

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**DEPARTMENT OF  
MANAGEMENT STUDIES  
MBA-ED CELL**

**INVITES YOU FOR**

**VIRTUAL SUBJECT EXPERT  
GUEST LECTURE  
BY**



**MR.SURESH S RAO  
MANAGING DIRECTOR, SAAM  
ASSOCIATES, BANGALORE  
TOPIC : DATA SCIENCE AND  
ANALYTICS  
ON  
17/12/2021 at 1-30 PM**



**PROF.SNEHA R. &  
PROF. ROOPA BALAVENU  
CO-ORDINATOR**

**DR. R. K. GOPAL.  
HOD-MBA**

**DR. RAMA NARASIMHA  
PRINCIPAL**

## 2. Photographs of Webinar

The image shows a Zoom meeting interface. The top right corner displays a 'Participants (20)' list with names and icons for muting and video. The main area shows a grid of 20 participants, each with a name and a small video thumbnail. The bottom of the screen shows a Windows taskbar with the time 17:12 and date 17/12/2021. Below the taskbar is a slide titled 'Data science & Analytics' with logos for KSSEM and SM Technology Solutions. The slide content includes a diagram of data science components and the name 'Suresh S Rao'.

**Participants (20)**

- KEERTHANA . C
- Kruthika A
- Monika V
- Nishchitha gowda
- Ramya
- Roopa Balavenu
- sandeep gonuguntla
- Soundarya M
- Tejaswini gowda
- V S Bhanu
- Vidyaashree
- Suresh Rao

**Data science & Analytics**

KSSEM

SM Technology Solutions

Data Analytics | Data Science | Machine Learning

Suresh S Rao

WAM ASSOCIATES

Zoom Meeting Controls: Unmute, Start Video, Participants (25), Chat, Share Screen, Record, Reactions, Apps, Leave

*S. S. Rao*

3. Certificate Sample



**K.S. School of Engineering and Management**  
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Kanakapura Rd, B'lore - 560109

**Department of Management Studies (MBA)**  
**ED - CELL**

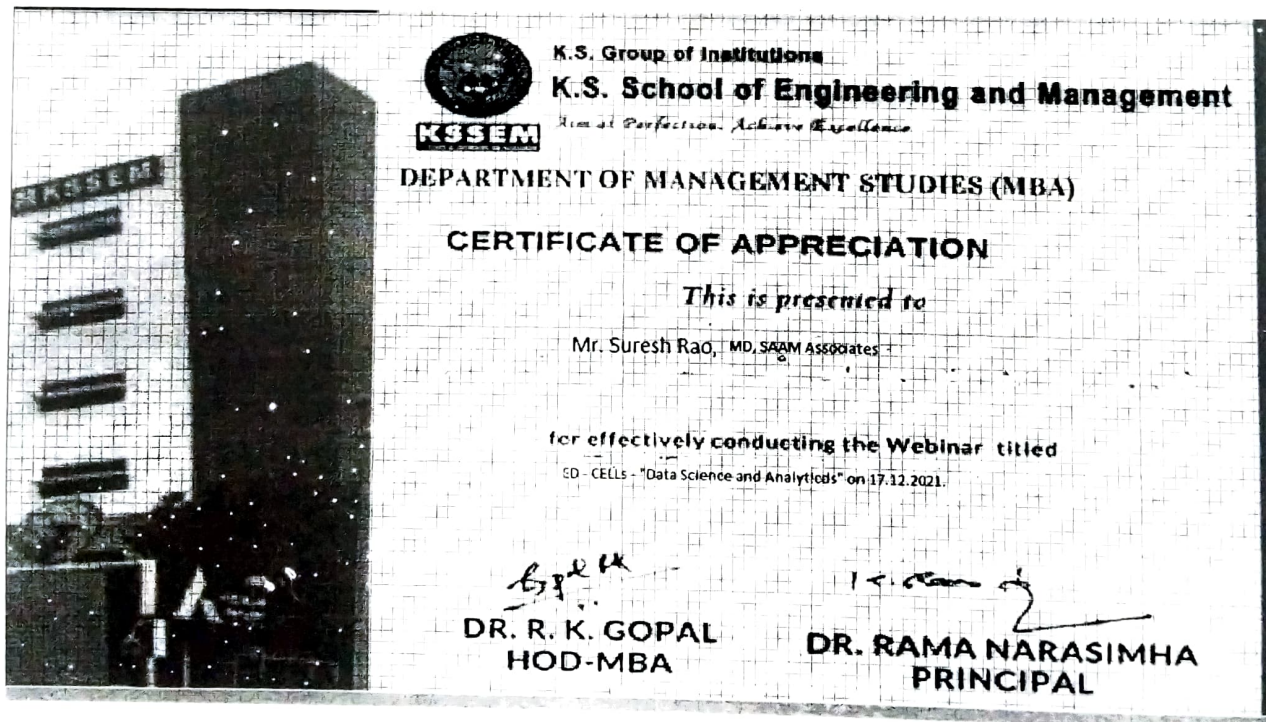
**CERTIFICATE OF PARTICIPATION**  
This is to certify that  
**<<NAME>>**  
has participated in a Webinar on "Data Science and Analytics" on 17.12.2021  
organized by the department.

  
**Prof. SNEHA, R**  
CO-ORDINATOR

  
**DR. R.K. GOPAL**  
HOD

  
**DR. K. RAMA NARASIMHA**  
PRINCIPAL

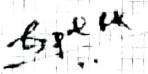
4. Letter of Appreciation

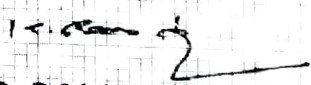



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**K.S. School of Engineering and Management**  
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**KSSEM**

**DEPARTMENT OF MANAGEMENT STUDIES (MBA)**

**CERTIFICATE OF APPRECIATION**  
*This is presented to*  
Mr. Suresh Rao, MD, SAAM Associates  
for effectively conducting the Webinar titled  
ED - CELLS - "Data Science and Analytics" on 17.12.2021.

  
**DR. R. K. GOPAL**  
HOD-MBA

  
**DR. RAMA NARASIMHA**  
PRINCIPAL



5. Participants list and Feedback form

Timestamp	Email Address	NAME	The session was very interesting	The session helped to know more about the topic	The topic was much needed	Overall Rating . 1 (least) 5 (highest)	Any Comments
12/17/2021 13:05:45	sneharanganath89@gmail.com	demo	Strongly Agree	Agree	Yes	1	
12/17/2021 15:26:15	vidyashree.v@kssem.edu	V.Vidyashree	Strongly Agree	Strongly Agree	Yes	5	
12/17/2021 15:26:27	bhaviveerla@gmail.com	V S BHAVI	Strongly Agree	Strongly Agree	Yes	2	No comments
12/17/2021 15:26:50	nandini.chida@gmail.com	Dr.Nandini L	Strongly Agree	Strongly Agree	Yes	5	It was a great session
12/17/2021 15:27:19	monikanaidu0124@gmail.com	Monika.V	Strongly Agree	Agree	Yes	5	Very interesting
12/17/2021 15:27:25	ramyag78803@gmail.com	Ramya G	Agree	Neutral	Yes	3	
12/17/2021 15:28:24	ramyag78803@gmail.com	Ramya G	Neutral	Agree	Yes	3	
12/17/2021 15:29:30	sanusha464@gmail.com	Anusha s	Strongly Agree	Strongly Agree	Yes	5	Wonderful
12/17/2021 15:29:49	soundaryamgowda26@gmail.com	Soundarya M	Strongly Agree	Strongly Agree	Yes	5	Provide more information

6. Link:

[https://www.instagram.com/p/CXizqvsPO9I/?utm\\_medium=copy\\_link](https://www.instagram.com/p/CXizqvsPO9I/?utm_medium=copy_link)



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