INTERNSHIP REPORT ON

"ORGANIZATION STUDY HERO MOTORCORP"

Submitted by

SUPREETHA H A 1KG20BA035

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI



In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

(20MBAIN307)

Under the guidance of

INTERNAL GUIDE

V VIDYASHREE

(Assistant professor)

Department of MBA

KS School of engineering and Management

Bangalore - 560109

EXTERNAL GUIDE

NIKHIL

(Sales manager)

Hero motors - Tiptur

DEPARTMENT OF MANAGEMENT STUDIES
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT,

15, Mallasandra, Off Kanakapura Road, BANGALORE-560109
(2021)



HERO MOTORS

CERTIFICATE OF INTERNSHIP

To Whom so ever it may concern

This is to certify that Ms. SUPREETHA H A – USN No: 1KG20BA035 has successfully completed Internship at HERO Motors TIPTUR for a period of 4 weeks.

During the Internship ,she has closely worked as a part of the Hero motors team. She made valuable contributions in key Sales Domain of the company. During the period of her Internship Programme with us she was found punctual, Hardwork and Inquisitive.

We wish you good luck for all future endeavours and look forward to work with her again in future.

SACHIN H B

Authorized signature

Sai Whoelz 4603/7A, Hassan Circle B.H.Road, Tiptur-572201.

KAMMAVARI SANGHAM (R), 1952 K.S. School of Engineering and Management

Approved by AICTE-1-5279601, Affiliated to VTU, Belagavi # 15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru - 560 109, www.kssem.edu.in

Tel: +91 80 28425012/013/163, Fax: +91 80 28425164, Mob: 8884444408 / 9606055906

CERTIFICATE

DATE: 6.12.2021

This is to certify that MS. SUPREETHA H A bearing USN:1KG20BA035 is a bonafide student of Master of Business Administration course of the Institute 2020-22 batch, affiliated to Visvesvaraya Technological University, Belagavi. The Internship report 20MBAIN307 on "HERO MOTORS" is prepared by her under the guidance of Prof. V.VIDYASHREE in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

vi dyodia Signature of the Internal Guide

Professor & HOD-MBA,

K.S. School of Engineering & management. #15, Mallasandra, Off. Kanakapurak Seachool of Engineering and Management

Bengaluru - 560 109

Signature of Principat

Dr. K. RAMA NARASIIVITIC Principal/Director Bengaluru - 560 109

VIVA VOCE EXAMINATION

Name of the Examiner

2. V.VIDYASHPEE

Signature with Date