



K.S. SCHOOL OF ENGINEERING AND MANAGEMENT, BENGALURU-560109  
DEPARTMENT OF MANAGEMENT STUDIES

**KSSEM**  
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

## INDUSTRIAL VISIT REPORT

Date: **27.08.2022**

Company: **Unibic Cookies (Unibic Factory)**

Place: **Bengaluru**

No. of Students visited: **55**

No. of Faculties visited: **3**



Industrial visit is the first point of contact of a student towards the corporal world. It gives a glimpse into the core industrial life beyond academics. It offers first-hand exposure to the business operations and processes in that workplace. It helps in bridging the gap between academics and corporate for the successful transition of students into capable employees.

### **Learning exposure:**

Rathan M Gowda says Industrial visits are educational tours that let students see the operations, workstations, plants, machines, assembly lines, and management of industry and meet experienced professionals. This experience complements the theory they have learned so far by seeing the processes up close. A lot can be understood by observation than words in a book. They learn about the policies and the working schedules of that industry. This ultimately helps them build their confidence for their future as what seemed far-fetched earlier isn't so anymore.

### **Chance to interact with Industrial Experts:**

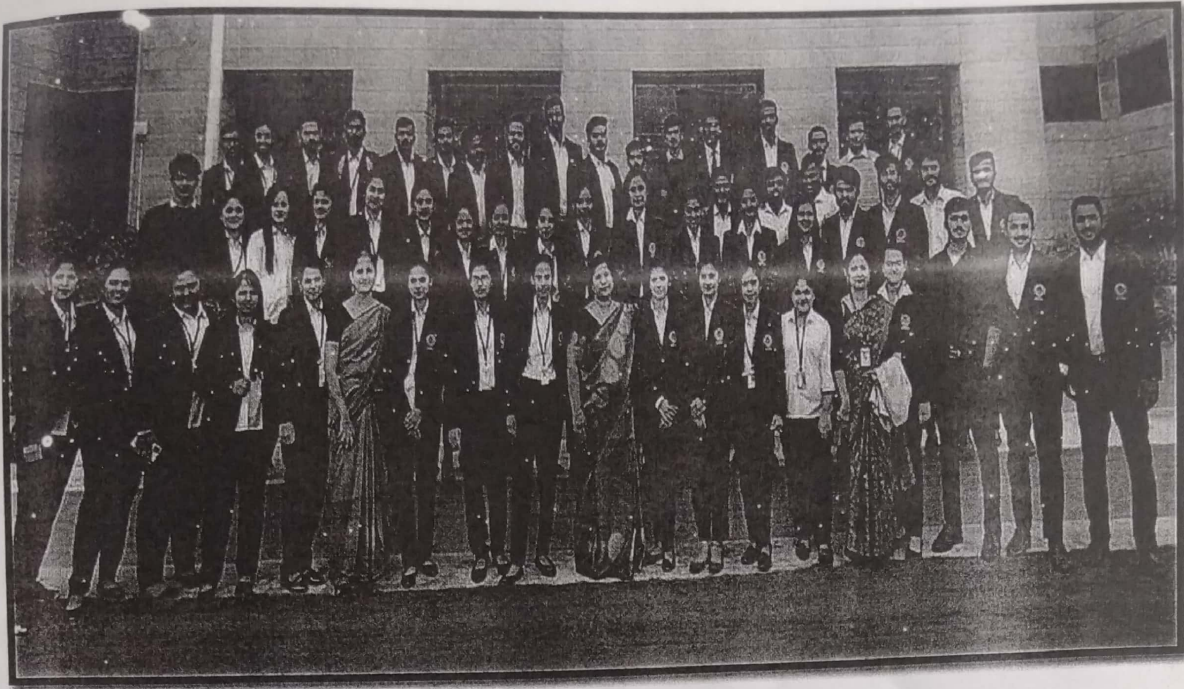
Besides observing the nitty grit of the industry, students also get an opportunity to greet and learn well-renowned professionals, industrialists, entrepreneurs, managers, and leaders. These professionals share their experiences and words of wisdom that motivate them to follow their own career aspirations. These educational interactions help them inculcate leadership qualities and management skills in them. It also helps teachers and students stay relevant to the latest trends and technology in the industry says Amrutha.

### **Boost interpersonal skills:**

Class CR Chinmaya Aditya tell By observing and learning from these educational visits, students enhance their interpersonal skills, communication skills, and teamwork. They realize the importance of these skills that help immensely in corporate life. For MBA students, this experience aids them in identifying their career goals in life. MBA students can decide which management branch they want to lean on later from marketing, accounting, finance and HR.

### **A different day than usual:**

We all need a little break from our routine from time to time. These industrial visits give students a refreshment from the endless routine of classes and assignments. They get a chance to step outside as well as learn something new, thus killing two birds with one stone. Just like an ordinary tip, they get to connect with their batchmates and teachers. All in all, it becomes a fun learning experience says Sumanth.



## CONCLUSION:

We are thankful for all our faculties for organizing such an Informative event for us in crucial for development of our practical skills regarding tool & die making & other activities. We got the knowledge on different types of machines used and We hope to get more chances further to have such an informative & wonderful experiences of visiting different industries.



*Sul*  
for HOD-MBA

Professor & HOD-MBA,  
K.S School of Engineering & management,  
#15, Mallasandra, Off. Kanakapura Road,  
Bengaluru - 560 109.

*K. Rama Narasimha*  
PRINCIPAL

Dr. K. RAMA NARASIMHA  
Principal/Director  
K S School of Engineering and Management  
Bengaluru - 560 109