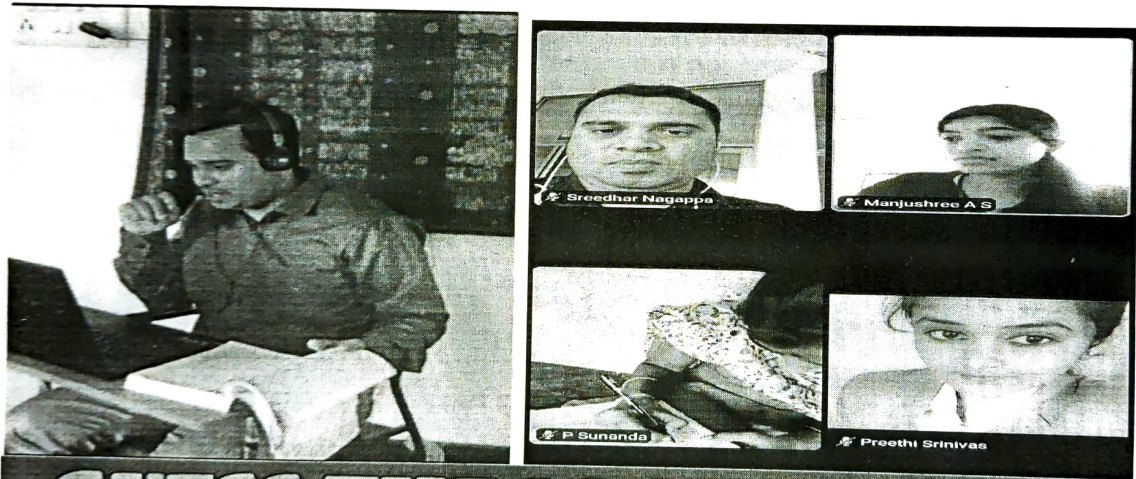




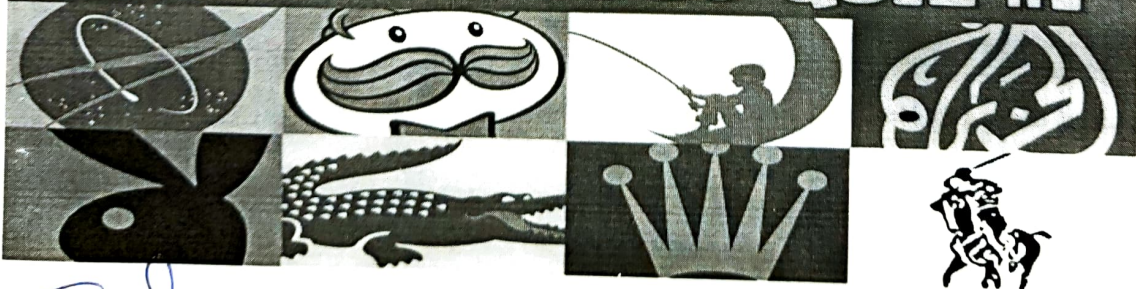
Report on Online Quiz Competition (24.06.2021)

Brief details of the event highlights: Department of MBA, KSSEM successfully conducted an Online Quiz Competition on business Logo Quiz on the Virtual mode on 24th June 2021 for 1st year MBA students. Mr. Sreedhar. N, Assistant professor Conducted this quiz competition as a part of value added knowledge because to stay competitive in the business world, knowledge of business affairs is very essential.

The response / learning for the student: The students enthusiastically participated and showcased their brilliance by rapidly answering the questions. Though some of the questions were very tricky, the students tried to answer them with confidence. They found this competition very informative and knowledge enriching.



GUESS THE LOGO QUIZ #1



Sreedhar N.
Activity Coordinator

Byopal

HOD - MBA
Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.



K.S. SCHOOL OF ENGINEERING AND MANAGEMENT,
BENGALURU-560109



DEPARTMENT OF MANAGEMENT STUDIES

EVENTS CONDUCTED FROM MARCH 2021 TO SEPTEMBER 2021

1)INDUSTRY EXPERT & INSTITUTE INTERACTION:

SL. NO.	NAME OF THE RESOURCE PERSON	TITLE	DATE AND DAY	AFFILIATION AND DESIGNATION	COORDINATOR NAME
1	Mr. Prashanth G. S.	Webinar on "Grooming for the Global Industry"	15.05.2021 Saturday	Manager, Deloitte	Prof. Sneha R
2	Mr. S Rammohan	Webinar on "Attitude makes the difference in Placements"	22.05.2021 Saturday	General Manager, Engineering and Projects, Milky mist Dairy Food Pvt. Ltd	Prof. Sneha R
3	Dr. S. S. Krishna Kumar	Industry Expert Webinar Series on "Innovation"	29.05.2021 Saturday	General Manager, All India Sales and Service(3W), TVS Motor Company Ltd.	Prof. Sneha R
4	Dr. N. Ramesh	Industry Expert Webinar Series on "Business Growth and Quality"	05.06.2021 Saturday	Alumni of IIM (Indian Institute of Management, Ahmedabad), Head - Quality Assurance & EHS, TaeguTec India P Ltd, (Member IMC group)	Prof. Sneha R
5	Dr. Sharan Kumar Shetty	Capital Market Awareness	10.06.2021 Saturday	Ass. Prof and Member of Governing Council, MSN Institute of Management	Prof. Pradeep

6	Y V Karthik	Entrepreneur Journey	26.06.2021	TEDx Speaker, Founder and CEO WEX pound technologies	Prof. Roopa B
7	Mr. Dhananjay	'An Entrepreneurial Journey'	03.07.2021	Founder and CEO Gravity One Living Space Pvt. Ltd	Prof Roopa B
8	Mr. Amanpal Singh Chawla	Webinar on financial literacy and investor education program	09.07.2021	Founder and CEO of advisor Zaroori Hai, Mumbai	Prof Roopa B
9	MS Babu	Webinar on Communication Skills	27.08.2021	PSB Alliance Pvt. Ltd. Executive Director	Prof. Sneha R

2) SUBJECT EXPERT GUEST LECTURE:

SL. NO.	NAME OF THE RESOURCE PERSON	TITLE	DATE AND DAY	AFFILIATION AND DESIGNATION	COORDINATOR NAME
1	Prof Mangala MN	Subject Expert Guest Lecture on "HRIS and Digital Talent Gap"	13.05.2021 Thursday	PESU, Asst. Professor	Prof. Sneha R
2	Prof. Brijesh Singh	Subject Expert Guest Lecture on "SEARCH ADS"	25th May 2021	Department of Management Studies, PES University	Prof. Vidyashree V
3	Prof. Sharath B. S.	Subject Expert Guest Lecture on "INTRODUCTION TO DERIVATIVES"	25.05.2021	Founder and CEO of Triumph Investments, Mysore	Prof. Roopa Balavenu
4	Mr. M.R. Raveendra	Media Planning and Selection	29 th May 2021	Senior Manager, Advertising, Sun Network.	Prof. Sreedhar N

5	Dr. Srivats	Subject Expert Guest Lecture on” Measurement and Scaling techniques”	03.06.2021	Principal, MBA program, Don Bosco Institute of Management Sciences and Computer Applications	Prof. Vidyashree V
6	Dr. Satya Suresh	Research and Applications in Brand Management	01.07.2021	Management Consultant, ISKON, Blore	Prof. V.Vidyashree
7	Prof. Basavaraj G	Models of Strategic Management	03.07.2021	Cambridge Institute of Technology	Prof. Pradeep
8	Mr. Amanpal Singh Chawla	Webinar on financial literacy and investor education program	09.07.2021	Founder and CEO of advisor Zaroori Hai, Mumbai	Prof Roopa B
9	Dr. Shubha Muralidhar	Webinar on Create Self Awareness with Johari Window	18.08.2021	BMS Institute of Technology	Prof. Sreedhar N

3) INDUCTION PROGRAM GUEST LECTURE:

SL. NO.	NAME OF THE RESOURCE PERSON	TITLE	DATE AND DAY	AFFILIATION AND DESIGNATION	COORDINATOR NAME
1	Dr. Priya K.	Webinar on “BE SUPPORTIVE & BE KIND TO FIGHT COVID-19”	22.05.2021 Saturday	Consultant Homeopathic Physician, Bangalore	Prof. Roopa Balavenu

4) ALUMNI TALK

SI NO	NAME	TITLE	DATE	DESIGNATION	COORDINATOR NAME
1	Ms. Namineni Chandana	Alumni talk	08 th May 2021	Team Lead @ Amazon	Prof. Pradeep

2	Ms. Priyanka Ganesh	Alumni talk	08 th May 2021	HR process Analyst @CreditAccess Grameen Limited	Prof. Pradeep
3	Ms. Shilpa R	Alumni talk	05 th June, 2021	Financial Analyst @CAPCO	Prof. Pradeep
4	Satish Khode	Alumni talk	12.06.2021 Monday	Business Strategist at Oracle	Prof. Pradeep



KSSEM

**K.S. SCHOOL OF ENGINEERING AND MANAGEMENT,
BENGALURU-560109**

DEPARTMENT OF MANAGEMENT STUDIES

KSSEM-MBA-ED CELL ACTIVITIES (2020-21)

SL. NO.	NAME OF THE RESOURCE PERSON	TITLE	DATE AND DAY	AFFILIATION AND DESIGNATION	COORDINATOR NAME
1	Dr. Priya K.	Webinar on "BE SUPPORTIVE & BE KIND TO FIGHT COVID-19"	22.05.2021 Saturday	Consultant Homeopathic Physician, Bangalore	Prof. Roopa Balavenu
2	Prof. Sharath B. S.	Subject Expert Guest Lecture on "INTRODUCTION TO DERIVATIVES"	25.05.2021	Founder and CEO of Triumph Investments, Mysore	Prof. Roopa Balavenu
3	Y V Karthik	Entrepreneur Journey	26.06.2021	TEDx Speaker, Founder and CEO WEX pound technologies	Prof. Roopa B
4	Mr. Dhananjay	'An Entrepreneurial Journey'	03.07.2021	Founder and CEO Gravity One Living Space Pvt. Ltd	Prof Roopa B
5	Mr. Amanpal Singh Chawla	Webinar on financial literacy and investor education program	09.07.2021	Founder and CEO of advisor Zaroori Hai, Mumbai	Prof Roopa B
6	Mr. Sriram Chitlur	Virtual meet on A GREEN ENTREPRENEURIAL JOURNEY	07. 09.2021	Founder and CEO of HOSA CHIGURU	Prof Roopa B

[Signature]

HOD

Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)

VALUE ADDED ACTIVITY
REPORT OF CLASS 2 CORPORATE EVENT ON 7th SEP 2021

Date: 6th Sep 2021

Time: 9am

Platform: Zoom

PMID: 201 782 8565

Judges:

Mr. Nagesh BS, Facebook Ad Manager, Inshots

Mrs. Harshitha CM, HRA, Amazon India

Mrs. Rupa Chatterjee Das, Prof. DSATM

Business opportunities are like buses, there's always another one coming." – Richard Branson.

To stay competitive in the business world, Knowledge on Business affairs is something u just can't get away with!!

KSSEM - Department of Management Studies is always keen in providing platforms for students to gear up with the current business happenings. Aligning to this, students participated in a C2C (Class to Corporate) Business Presentation

Class to Corporate event was held on **06.09.2021** for 1st year students. Around 35 participants and 5 faculties actively participated in the program. Introduction about the session and Welcome speech was done by Prof Sneha R, and Darshan (1st Year MBA Student) introduced the Judges, Topics allotted were presented by the students. Judges shared their opinion and has given feedback. Based on the presentation marks was awarded to the students. Vote of thanks was proposed by Arpitha (1st Year MBA Student). Gifts and Letter of Appreciation was provided to the Judges. Students enhanced knowledge getting information about company's – background, mission, vision, objectives, SWOT analysis, competitors, marketing strategy, products and services.

Enclosed:

1. Poster
2. Photographs of Webinar

Poster



K.S.School of Engineering and Management
Aim at Perfection, Achieve, Excellence
Kanakapura Rd, Blore - 560109

Department of Management Studies(MBA)

CLASS TO CORPORATE

06.09.2021 9.00AM

**ON CAMPUS PRESENTATION
JUDGES**



**MS. HARSHITHA CM, HRA,
AMAZON INDIA**



**MR. NAGESH, FACEBOOK AD
MANAGER, INSHOTS**



**MRS. RUPA CHATTERJEE DAS
PROF DSATM**

**PROF SNEHA R
CO-ORDINATOR**

**DR. R K GOPAL
HOD**

**DR. K RAMA NARASIMHA
PRINCIPAL**



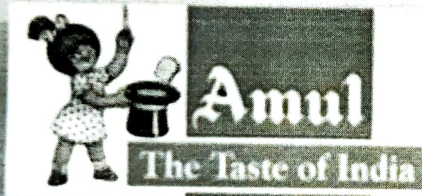
K.S.School of Engineering and Management
Aim at Perfection, Achieve, Excellence
Kanakapura Rd, Blore - 560109

Department of Management Studies(MBA)

C2C - CLASS TO CORPORATE

06.09.2021 9.30AM - ON CAMPUS PRESENTATION

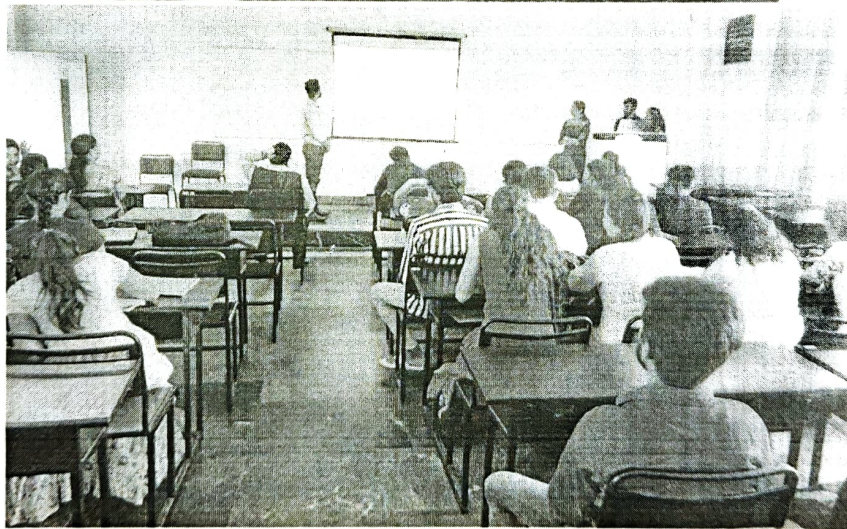
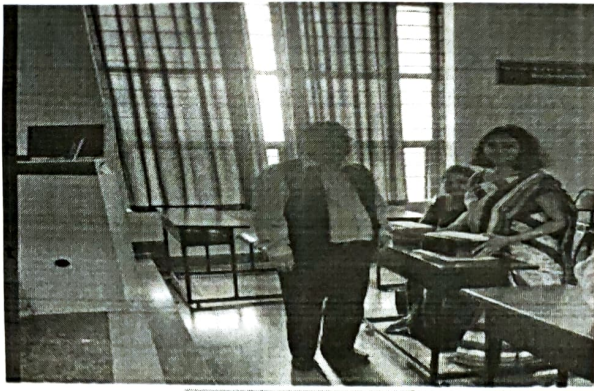
PARTICIPATING TEAM NAMES



PROF. SNEHAR
CO-ORDINATOR

DR. RKGOPAL
HOD

DR. KRAMA NARASIMHA
PRINCIPAL



LINK:

https://www.instagram.com/p/CTPZVEsPfhHy/?utm_medium=copy_link

Prof. SNEHA R
CO-ORDINATOR

Dr. R K GOPAL
HOD

Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Beggaluru - 560 109



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

K.S.SCHOOL OF ENGINEERING AND MANAGEMENT
#15/1, Mallasandra, Near Vajarahalli, Off Kanakapura Road,
Bangalore - 560109
Department of Management Studies (MBA)
Academic Year - 2020-21

Date:21.06.2021

CIRCULAR

The students of MBA Department are hereby informed that Viral Guest Lecture on Entrepreneurial journey will be held on 26/06/2021.

The following are the further details:

- Poster and link will be shared with the students.
- Participants certificate will be provided to the students at the end of the program

All are requested to actively participate in the programme.

CO-ORDINATOR



K.S. School of Engineering and Management
Kanakapura Road, Bangalore -560109
Department of Management Studies (MBA)

KSSEM-MBA ED CELL

REPORT ON VIRTUAL MEET WITH **ENTREPRENEUR Y.V.KARTHIK**

Event name: Virtual Entrepreneurial Guest lecture

Topic: ENTREPRENEURIAL JOURNEY OF Y.V. KARTHIK

Date and time: 26th June 2021 at 11:00am

Targeted audience: 2nd sem., 4th sem. MBA students & other college students and faculty members.

Resource Person: Mr. Y.V. Karthik

Platform: Google Meet

Event Coordinator: Prof. Roopa Balavenu

Virtual Guest Lecture on “ENTREPRENEURIAL JOURNEY OF Y.V. KARTHIK” was conducted for 2nd sem ,4th Sem MBA students and other MBA college students and faculty members. Around 70 students and 6 faculties participated in the session. Introduction about the session and Welcome speech was done by Ms.Manjushree. Brief Glimpse on Entrepreneurial journey, skills required to become an Entrepreneur, Innovation for Entrepreneurs, Different qualification and strengths for Entrepreneurs. Importance of Entrepreneurship in India etc. Students and faculty members had Question and Answer session. Vote of thanks proposed by Ms.Anusha of 2nd sem MBA and conclusion was done by MBA-HOD Dr. R.K. Gopal. Students gained knowledge about recent changes in Entrepreneurship. There was an active participation in the event.

Poster



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K.S. School of Engineering and Management

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KSSEM-MBA ED CELL

INVITES YOU FOR

**VIRTUAL MEET WITH
ENTREPRENEUR
Y.V. KARTHIK**

**TEDX SPEAKER, ENTREPRENEUR
FOUNDER & CEO WEXPOUND TECHNOLOGIES
FOUNDER GO2STATIONERY
DIRECTOR GLORY BRAND**



26th JUNE 2021 AT 11 AM

JOIN WITH GOOGLE MEET
MEET.GOOGLE.COM/HHQ-SPDP-THG

**PROF. ROOPA BALAVENU
CO-ORDINATOR**

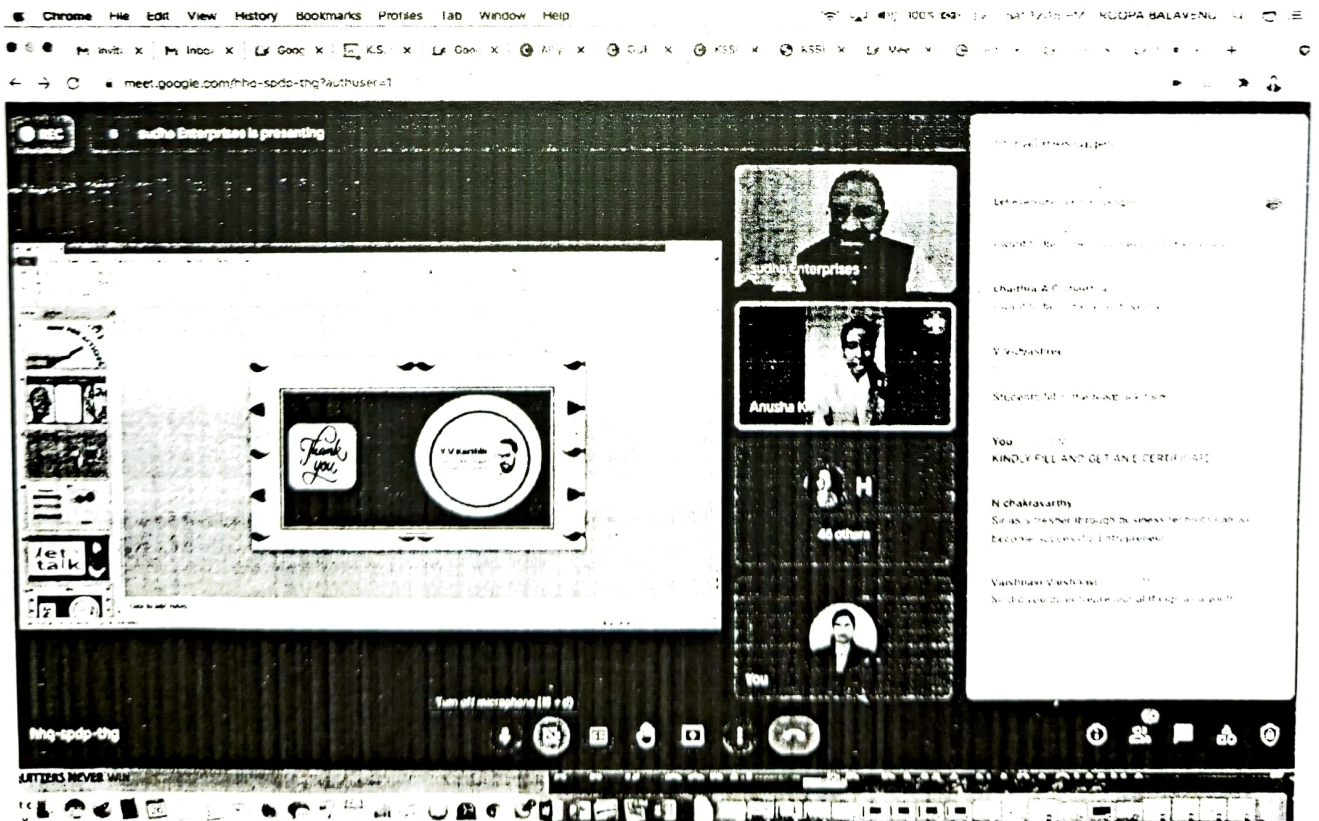
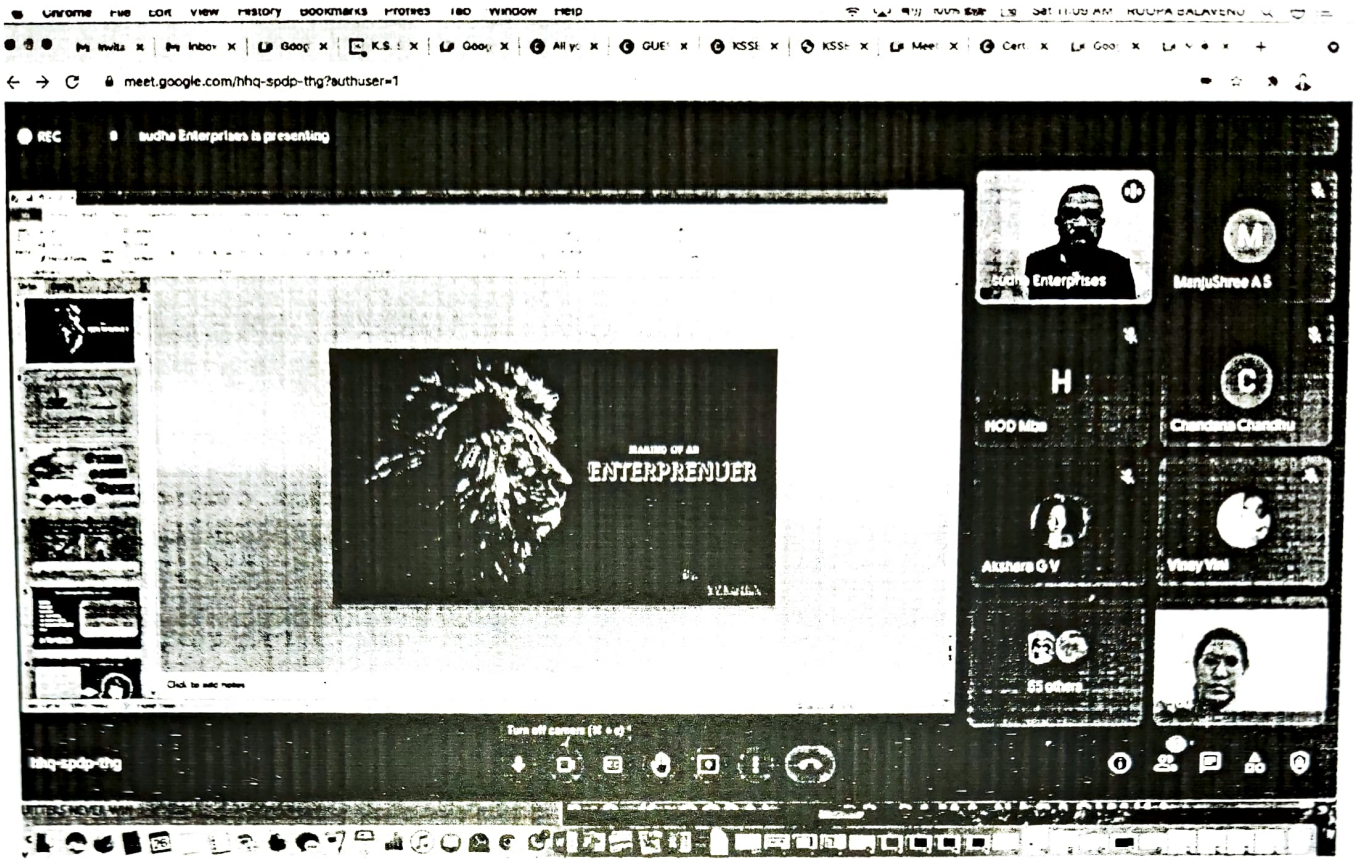
**DR. R. K. GOPAL
HOD-MBA**

**DR. RAMA NARASIMHA
PRINCIPAL**

Social Media link:

Instagram: @kssem.mba

Screenshots:



Picture of speaker and details about them

"Don't create memories, rather try creating stories which inspires you"

Y V Karthik

Entrepreneur | Tedx Speaker
Influencer | Blogger

Founder & CEO WEXPOUND TECHNOLOGIES
Founder Go2stationery
Director GLORY BRAND



With a demonstrated experience in Marketing & Operations, he has been able to give rise to a lot of new brands which upholds the new trends of today's way of doing business. A M.Phil degree in marketing to his name has given a tremendous exposure to the present trends of the industry, he has been on the advisory board to many top ranking companies.

Tedx grandstand recognized him at his early stages and gave him a chance to represent twice, making an impact on the society. His go getter attitude has turned tables around for many business houses. Start up India accredited as an Influencer for most of the companies across India, he has mentored many big brands.

Entrepreneur from the time go has made him realise that innovation is one of the best key to hold the businesses always on top.

Accreditation : Nominated for Best Dynamic Innovator
Nominated for Times Group award this year.



FEEDBACK:

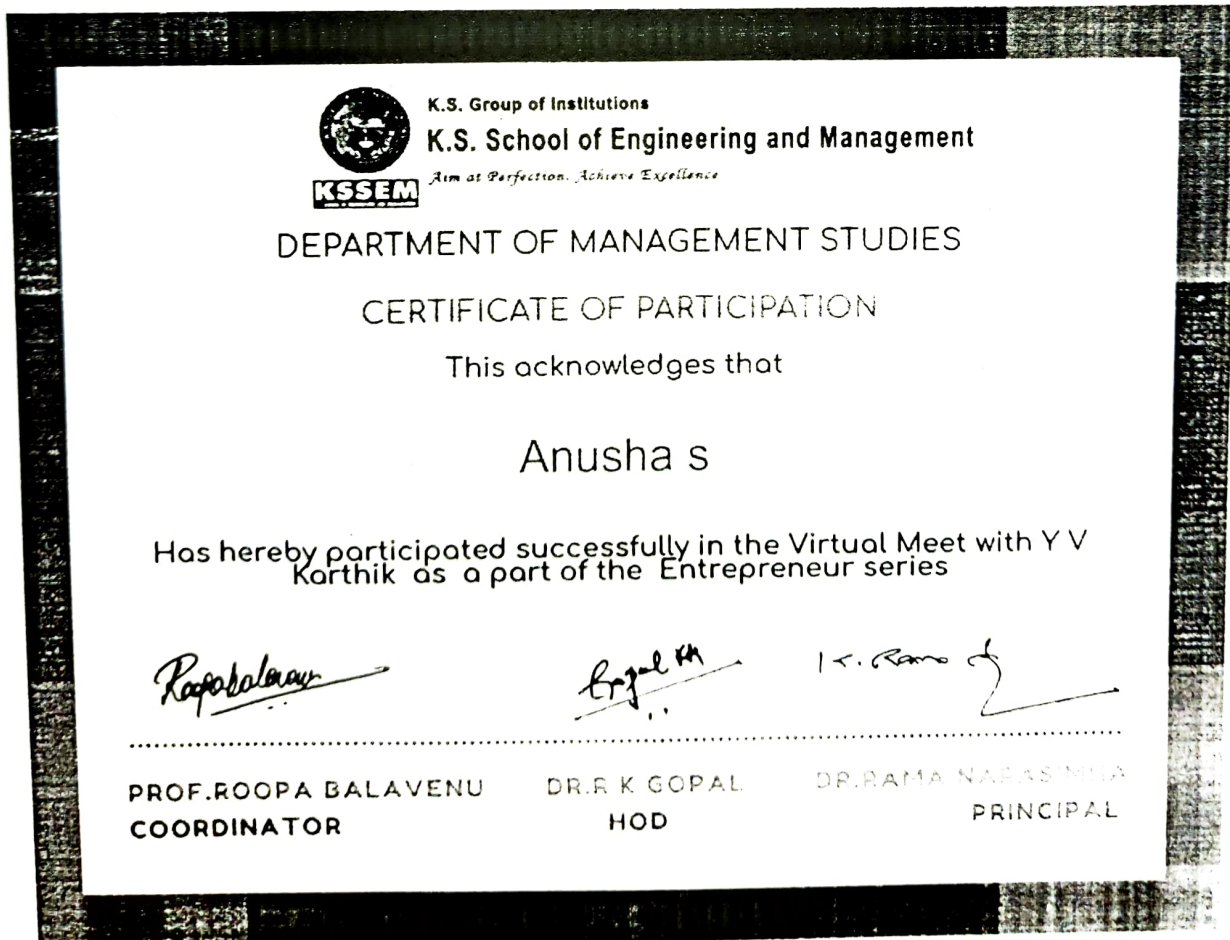
2:39

FEEDBACK FORM FOR VIRTUAL MEET WI...

Timestamp	Email Address	Name	USN	The virtual meet was well	The virtual gave insights	The content was well org.	Suggestions and ideas for future events
6/26/2021 11:57:43	sneha@kssem.edu.in	SNEHA R		Strongly Agree	Strongly Agree	Strongly agree	
6/26/2021 11:58:46	chaitrachaithraac@gmail.com	Chaitra AC	08	Strongly Agree	Strongly Agree	Agree	Very good
6/26/2021 11:58:47	pallevinultharanur@gmail.com	Pallevi. M	1kg19mba21	Strongly Agree	Agree	Agree	It has inspired to students
6/26/2021 11:59:17	bhaskaryar1994@gmail.com	Bhaskar. Y	1KG20BA006	Strongly Agree	Strongly Agree	Strongly agree	Entrepreneurs
6/26/2021 12:00:03	monikansid0124@gmail.com	Monika. V	1KG20BA025	Strongly Agree	Strongly Agree	Strongly agree	Most motivational speech
6/26/2021 12:00:33	ashwinibair1997@gmail.com	Ashwin Bair	1KG19MBA05	Strongly Agree	Agree	Neutral	More information about next season
6/26/2021 12:00:35	gaddampavan13@gmail.com	GADDAMPAVAN	1KG20BA016	Strongly Agree	Strongly Agree	Strongly agree	Conduct more. Event
6/26/2021 12:00:37	anusha464@gmail.com	Anusha s	1KG20BA004	Strongly Agree	Strongly Agree	Strongly agree	It is really wonderful session
6/26/2021 12:02:40	muturaju3535@gmail.com	Muturaju g	1KG20BA026	Strongly Agree	Strongly Agree	Strongly agree	
6/26/2021 12:05:49	supreetha08aradwa@gmail.com	Supreetha H A	1KG20BA035	Strongly Agree	Strongly Agree	Strongly agree	You are the inspiration for all the youths who
6/26/2021 12:06:20	akubindu1995@gmail.com	Aku Bindu madhavi	1kg20ba003	Strongly Agree	Strongly Agree	Strongly agree	This is very interesting and would like to have
6/26/2021 12:08:32	tejasvengowda4462@gmail.com	Tejaswini Y B	1KG20BA037	Agree	Agree	Agree	need more programs like this in future
6/26/2021 12:09:10	bhaviveerle@gmail.com	V S BHAVI	1KG20MBA038	Strongly Agree	Strongly Agree	Strongly agree	It is a good session to become an future Entre
6/26/2021 12:09:10	akubindu1995@gmail.com	Aku Bindu Madhavi	1KG20BA003	Strongly Agree	Strongly Agree	Strongly agree	We would like to have more sessions from ent
6/26/2021 12:13:40	arpithasritha1214@gmail.com	Arpitha R	1KG20BA005	Strongly Agree	Strongly Agree	Strongly agree	Corporate communication
6/26/2021 12:17:52	preethisrinivas67@gmail.com	Preethi Srinivas	1KG19MBA23	Strongly Agree	Strongly Agree	Strongly agree	It was very informative
6/26/2021 12:19:25	sunandepodal96@gmail.com	P. SUNANDA	1KG19MBA20	Strongly Agree	Strongly Agree	Strongly agree	Yes
6/26/2021 12:21:05	manjathreea1994@gmail.com	Manjathree A S	1KG19MBA17	Strongly Agree	Strongly Agree	Strongly agree	More on events on future
6/26/2021 12:21:06	valshnavi7871999@gmail.com	Valshnavi. B	1KG19MBA30	Strongly Agree	Strongly Agree	Strongly agree	Yes
6/26/2021 12:21:33	gowdaneshtehar@gmail.com	Nishchitha K R	1KG20BA027	Strongly Agree	Strongly Agree	Strongly agree	Yes
6/26/2021 12:21:34	anusha.gowda5@gmail.com	Anusha. K	1KG19MBA04	Strongly Agree	Agree	Agree	A good session
6/26/2021 12:22:18	chaitranyasaru27@gmail.com	Chaitanya N	07	Strongly Agree	Strongly Agree	Strongly agree	I got new ideas about this session most usef
6/26/2021 12:23:21	geethanjali02shukla@gmail.com	Geethanjali D	1KG20BA018	Strongly Agree	Strongly Agree	Strongly agree	More about financial markets

Form Responses 1

CERTIFICATE OF PARTICIPATION:



CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:



K.S. Group of Institutions

K.S. School of Engineering and Management

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KSSEM

KSSEM-MBA ED CELL

CERTIFICATE OF APPRECIATION

This is presented to

Mr. Karthik Y. V.,
Entrepreneur and Tech Speaker,
Founder & CEO Wexpound Technologies,
Director Glory Brand, Founder GO2stationery.

for effectively conducting the Virtual Entrepreneur Meet

on 26th June 2021

DR. R. K. GOPAL
HOD-MBA

DR. RAMA NARASIMHA
PRINCIPAL

CO-ORDINATOR
Prof. Roopa Balavenu

HOD-MBA
Dr. R.K.Gopal



K.S.SCHOOL OF ENGINEERING AND MANAGEMENT
#15/1, Mallasandra, Near Vajarahalli, Off Kanakpura Road,
Bangalore - 560109
Department of Management Studies (MBA)
Academic Year - 2020-21

Date:01.06.2021

CIRCULAR

The students of MBA Department are hereby informed that webinar on Business Growth and Quality will be held on 05/06/2021.

The following are the further details regarding Guest lecture -

- Poster and link will be shared with the students.
- Participants certificate will be provided to the students at the end of the program

All are requested to actively participate in the programme.


CO-ORDINATOR



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)
REPORT OF WEBINAR ON CONDUCTED ON 05TH JUNE 2021

Date: 05th June 2021

Time: 11am

Platform: Zoom

PMID: 201 782 8565

Resource Person:

Dr. N. Ramesh

Head - Quality Assurance & EHS

TaeguTec India P Ltd

(Member IMC group)

Industry expert Webinar Series on “Business Growth and Quality” was conducted for both 1st year and 2nd year MBA students. Around 78 participants and 5 faculties actively participated the session. Introduction about the session and Welcome speech was done by Prof Sneha (HOD, MBA) and Aishwarya (2nd Year MBA Student) introduced the Speaker, the topics – TQM, Quality, Strategic Management, Top line Management were covered. Vote of thanks was proposed by ManjuShree (2nd Year MBA Student). Feedback link was sent to the participants. E-Certificates were given to all the participants. Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding quality check, control, salary, kaizen and other tools.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form


Prof. SNEHA R
CO-ORDINATOR


Dr. R K GOPAL
HOD


Dr. K RAMA NARASIMHA
PRINCIPAL

POSTER



KSSEM

K.S.School of Engineering and Management

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Kanakapura Rd, Blore - 560109

Department of Management Studies(MBA)

Organizes

Industry Expert Webinar Series on -

"Business Growth and Quality"

on 05.06.2021 at 11.00am

SPEAKER: Dr. N RAMESH
Head - Quality Assurance & EHS
TaeguTec India P Ltd
(Member IMC group)



Platform: Zoom
PMID: 201 782 8565
Passcode: 12345

Link: [https://zoom.us/j/2017828565?](https://zoom.us/j/2017828565?pwd=dW5US09Wb0wrMjJlYWRGQWU2Rkh2UT09)
[pwd=dW5US09Wb0wrMjJlYWRGQWU2Rkh2UT09](https://zoom.us/j/2017828565?pwd=dW5US09Wb0wrMjJlYWRGQWU2Rkh2UT09)

Prof.SNEHA R
CO-ORDINATOR

Dr. R K GOPAL
HOD

Dr. K. RAMA NARASIMHA
PRINCIPAL

2. PHOTOGRAPHS OF THE WEBINAR :

The screenshot shows a Zoom meeting interface. The main content is a slide with the following text:

CHARACTERISTICS OF WORLD CLASS COMPANY (Tom Peters)

- Fully oriented toward customer satisfaction (customer delight).
- Quality Fanatics (all the time thinking of Quality)
- Fast, Flexible and Competing based on time.
- Think Globally
- Innovative in Developing New Products/ Services.
- Pioneer in Technology.
- Flat Organization.
- Create and work small Units.
- Always increasing worker's knowledge and skills.
- Continual improvement.

At the bottom of the slide, it says "Sourced from: For Limited Presentation".

The Zoom interface includes a top bar with "View Options", a right sidebar with participant thumbnails (including one for "Dr. Ramesh N J"), and a bottom toolbar with icons for Mute, Start Video, Participants, Chat, Share Screen, Record, and Reactions.

This screenshot shows a Zoom meeting with a video feed of a participant in the foreground. The participant is wearing a white shirt and glasses. The background shows an office setting with a window and some equipment.

At the top, the name "Vaishnavi" is visible. Below the video feed, there is a search bar with the text "Type here to search".

On the right side, there is a list of participants:

Participants (59)

- DR M R V R...
- DR P...
- HS...
- K...
- V...
- 2020TX110 NANDHABALAN
- 2020TX110...
- 2020TX110...
- 2020TX125-PRIDHANYA P V
- AS...
- AB...
- AB...

The bottom of the screen shows the Zoom toolbar with icons for Mute, Video, Chat, and other controls. The system tray at the bottom right shows the time "11:05" and date "05-08-2021".

Zoom Meeting

CONDITIONS OF EXCELLENCE FOR TOTAL QUALITY (Contd...)

I. Quality Culture: Management has established a value system in which individual and group actions reflect a "Total Quality First" and appropriately innovative attitude and direction to meet established world class requirements.

II. Planning: Strategic business and financial planning recognizes Total Quality as a primary business objective.

III. Communication: Verbal and non-verbal communication is two-way, clear, consistent, and forceful.

IV. Accountability: Accountability measures for Total Quality are established, reported, analyzed and effectively used.

Participants: 22

Monika V, Nagraj N, Shreedhar N, Krishna, Akshatha S, Anusha S, Nishchitha gow..., Bhaskar V, Inshree Shree

Zoom Meeting

The Deming Chain

Improve Quality → **Decrease Costs** → **Improve Productivity** → **Decrease Price** → **Increase Market** → **Stay in Business** → **Provide More Jobs** → **Return on Investment**

Improve Quality: A step that will in itself begin to instill pride in workers who contribute to an organization's quality improvement.

Decrease Costs: Costs will decrease as a result of this emphasis on quality rather than quantity.

Improve Productivity: Productivity in fact will increase as we see meaning in their efforts.

Decrease Price: Prices will Come Down as Improved Quality & Product

Increase Market: Organizations can expand their market share by increasing productivity.

Stay in Business: Improved Quality & Productivity Coupled with Competitive Price & Expanded Market will allow them to stay in business.

Provide More Jobs: This will also expand the opportunities for workers by adding jobs and improving training.

Return on Investment: Investment in Quality Improves Bottom Line & Pays Better Returns

Participants: 22

Dr. Ramani N, SNEHA RANGA, KEERTAN C, GOKUL V 2021, Sagar Reddy, Nishchitha gow..., Akshatha S, Anusha S, Inshree Shree

Zoom Meeting

Participants (61)

Nagraj N, SNEHA RANGA, GOKUL V 2021, supreetha HA, Sagar Reddy, Anu bindu, Anusha S, Nishchitha gow..., Inshree Shree, Datta, Keerthana .C, GOKULRAJ 18, Pradeep Ganesh, Anu Jagannath J, Roopa Balavenu, gnanthra guha..., Chandana, Vaishnavi, 2021X118-MUK..., 2021X126-PRID..., Dr. Ramani N, KEERTAN C, SNEHA RANGA, GOKULRAJ 18, Akshatha S, Anusha S, Inshree Shree, Monika V

11:05 AM 05-06-2021

CERTIFICATE SAMPLE:



K.S.School of Engineering and Management

Aim at Perfection, Achieve Excellence

Kanakapura Rd, B'lore - 560109

Department of Management Studies (MBA)

CERTIFICATE OF PARTICIPATION

This is to certify that

<<NAME>>

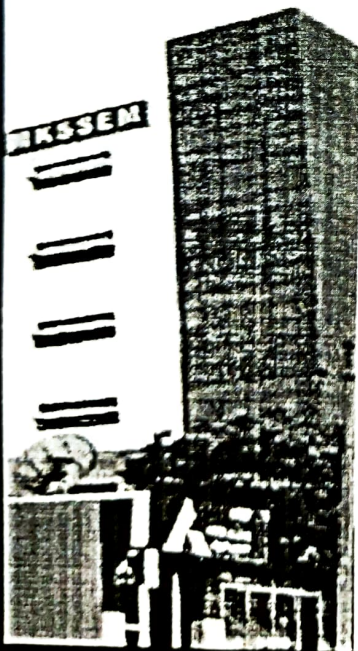
has participated in an Industry Expert Webinar on " Business Growth and Quality" on 05.06.2021 organized by the department.

**Prof. SNEHA. R
CO-ORDINATOR**

**DR. R.K. GOPAL
HOD**

**DR. K. RAMA NARASIMHA
PRINCIPAL**

LETTER OF APPRECIATION :



K.S. Group of Institutions
K.S. School of Engineering and Management
Aim at Perfection, Achieve Excellence


DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION


This is presented to

Dr. N. Ramesh ,
Head Quality Assurance & EHS, Taegu Tec India Pvt. Ltd.

for effectively conducting the Webinar titled
"BUSINESS GROWTH AND QUALITY"
on 5th June 2021



**DR. R. K. GOPAL
HOD-MBA**



**DR. RAMA NARASIMHA
PRINCIPAL**

PARTICIPANTS LIST AND FEEDBACK:

Feedback 05.06.21 (Responses) ☆ 📄 🗄

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Timestamp	Email Address	NAME	REG NO	SEMESTER	The session was very info	The session helped to kn	Innovation topic was muc	Overall Rating
6/5/2021 12:16:24	preethaivivas67@gmail.com	Preetha Srinivas	1KG19MBA23	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:16:24	sagarreddy0910@gmail.com	Sagar S	1kg19mba26	IV SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:16:27	gokulraj.tx18@bitsathy.ac.in	GOKULRAJ G	182TX110	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:16:32	rakul.tx19@bitsathy.ac.in	RAKUL B	192TX118	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:16:43	keertan.tx20@bitsathy.ac.in	KEERTAN C	202TX113	II SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:16:44	gokul.tx20@bitsathy.ac.in	GOKUL V	202TX108	II SEM MBA	Strongly Agree	Agree	Yes	Yes
6/5/2021 12:16:44	gowdaneshtitnar@gmail.com	Nishchitha K R	1KG20BA027	II SEM MBA	Strongly Agree	Agree	Yes	Yes
6/5/2021 12:16:48	grenthraganan.tx20@bitsathy.ac.in	GIRENTHRA GUHAN S	202TX107	II SEM MBA	Agree	Strongly Agree	Yes	Yes
6/5/2021 12:16:50	navadheesan.tx20@bitsathy.ac.in	NAVADHEESAN R	202TX122	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:16:52	industreeshree127@gmail.com	INDUSHREE S G	1KG19MBA14	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:17:05	ashwinibair1997@gmail.com	Ashwini Bai R	1KG19MBA05	IV SEM MBA	Strongly Agree	Agree	Yes	Yes
6/5/2021 12:17:07	parthiban.tx19@bitsathy.ac.in	PARTHIBAN M	192TX126	IV SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:17:15	bhumbi730@gmail.com	BHUMIKA S	1KG19MBA07	IV SEM MBA	Strongly Agree	Agree	Yes	Yes
6/5/2021 12:17:25	sankganidhi.tx20@bitsathy.ac.in	SANKGANIDHI S.P	202TX128	II SEM MBA	Neutral	Agree	Yes	Yes
6/5/2021 12:17:26	chandanaachandnu113@gmail.com	Chandana ty	1KG20BA010	II SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:17:29	anujagannath29@gmail.com	Anu Jagannath J	1KG19MBA03	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:17:57	dhanakaran.tx19@bitsathy.ac.in	DHINAKARAN P	192TX111	IV SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:18:01	bhaskarys1998@gmail.com	Bhaskar Y	1KG20BA006	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:18:10	manojkumar.tx20@bitsathy.ac.in	Manojkumar S	202tx116	II SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:18:17	jayapradeep.tx19@bitsathy.ac.in	JAYAPRADEEP D	192TX119	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:18:18	tamilaras.tx20@bitsathy.ac.in	Tamil Arasi KA	202tx137	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:18:26	venkatesh700@gmail.com	VISHNUI	1KG19MBA13	IV SEM MBA	Strongly Agree	Agree	Yes	Yes

Form Responses 1 -

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docs.google.com/spreadsheets/d/1Q1PChXkAWMH7ZelkC7FztzFZWQ60rH9XKQWcEPwtK4/edit?resourcekey=0g1u-1737472054

Feedback 05.06.21 (Responses) ☆ 📄 🗄

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Timestamp	Email Address	NAME	REG NO	SEMESTER	The session was very info	The session helped to kn	Innovation topic was muc	Overall Rating
6/5/2021 12:18:26	vishnuv702@gmail.com	VISHNU	1KG19MBA33	IV SEM MBA	Strongly Agree	Agree	Yes	Yes
6/5/2021 12:18:30	deepacharushini.tx20@bitsathy.ac.in	DEEPADHARUSHINI D	202TX104	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:18:33	manujshreeas1906@gmail.com	Manujshree A S	1KG19MBA17	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:18:52	Kalyan.tx20@bitsathy.ac.in	KALYAN V	202TX112	II SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:19:06	akashshetty1020@gmail.com	Akashay R	1KG20BA002	II SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:19:24	dhanyaveera@gmail.com	V S BHAVI	1KG20BA038	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:19:40	ramyag78903@gmail.com	Ramya g	1KG20BA031	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:19:42	gayathri.tx20@bitsathy.ac.in	GAYATHRI V	202TX503	IV SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:19:53	dhanushraja.tx20@bitsathy.ac.in	DHANUSH RAJA E.K	202TX105	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:19:54	pridhanya.tx20@bitsathy.ac.in	PRIDHANYA P V	202TX126	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:19:57	harsini.tx20@bitsathy.ac.in	HARSINI S	202TX110	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:20:00	sadhikbatsha@gmail.com	A SADHIK BATSHA	092TX139	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:20:04	sanusha464@gmail.com	Anusha s	1KG20BA004	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:20:21	saravankumar.tx19@bitsathy.ac.in	SARAVANA KUMAR R	192TX134	IV SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:20:48	sukant.tx20@bitsathy.ac.in	SUKANT D N	202TX136	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:21:41	NANDHABALAN.tx20@bitsathy.ac.in	NANDHABALAN C	202TX120	II SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:21:54	hemantkuberan.tx20@bitsathy.ac.in	Hemant kuberan V A	202TX111	II SEM MBA	Agree	Strongly Agree	Yes	Yes
6/5/2021 12:22:08	suppu1822@gmail.com	Supreetha	suppu1822@gmail.com	II SEM MBA	Agree	Agree	Yes	Yes
6/5/2021 12:22:52	vignesh.tx20@bitsathy.ac.in	VIGNESH K	202TX138	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:23:58	mukilvishnu.tx20@bitsathy.ac.in	MUKIL VISHNU M	202TX118	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:23:31	akshathas997@gmail.com	AKSHATHA S	1KG20BA001	II SEM MBA	Strongly Agree	Strongly Agree	Yes	Yes
6/5/2021 12:24:45	harshitha2003@gmail.com	HARSHITHA M	202TX102	II SEM MBA	Agree	Neutral	Yes	Yes

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