

# COMMUNITY INSTITUTE OF MANAGEMENT STUDIES AND CBSMS, BANGALORE UNIVERSITY



## CERTIFICATE OF PARTICIPATION

This Certificate of Participation is awar	rded to Mr./Ms./Prof. KISHORE M. N.	
	om KSSEM BANGALORE for	•
attending Orientation Workshop for		
13th February 2015, organized for fa	aculty members of Bangalore University affiliated	,
Business Schools		
Dr. B.S.Suresh Babu  Director  CIMS.Bangalore	Prof. M. K.Sridhar, Ph.D  Director  CBSMS. Bangalore University	



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## **Department of MBA Focus Discussion**

Certificate Roopa I

This is to certify that

has participated in Focus Discussion on "Digital Marketing: Future Opportunities & Challenges" Conducted on September 27, 2014 at PES University, Bangalore.

### Resource Persons

Dr. Jai Ganesh

Director, SMAC Products

Cognizant

Sneh Sharma Founder & CEO

**Anant Ganesh** 

Butterfliez Advertising

Founder & Principal Mentor Services LLP

Arun Kumar R

Founder & Managing Partner Effilor Consulting Services Private Limited

Vaibhay Lall **Bhupendra Khanal** 

Co-Founder, CEO Simplify360

Dr. Seema Gupta Faculty

IIM Bangalore

Mindtree Limited

Associate Director.

Head-Digital Marketing

Sajjan Kanukolanu

General Manager Position2

Arvind Jyot Sabhaney

Independent Business Consultant

Prof. Baisakhi MM Convener

Dr. M.S. Ranga Raju

Professor & Head **PESIT** 

Dr. R.K. Gopal

Program Chair **PES University** 

Dr. B.N. Balaji Singh Dean - Faculty of Management

**PES University** 



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Dr. Jai Ganesh

Director, SMAC Products Cognizant

**Anant Ganesh** 

Founder & Principal Mentor **Butterfliez Advertising** Services LLP.

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